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SUBSTANTIVE QUESTIONS

OBSERVATIONS AND SUGGESTIONS BY MEMBER STATES ON WAYS AND MEANS OF FURTHERING THE DEVELOPMENT OF COMMUNICATIONS INFRASTRUCTURES AND CAPABILITIES IN DEVELOPING COUNTRIES

Report of the Secretary-General

Addendum

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UNITED STATES OF AMERICA

[Original: English]

[4 February 1992]

The Government of the United States of America submits the following documents concerning the efforts of the Government and private United States organizations to contribute to furthering the development of communication infrastructures and capabilities in developing countries.

(a) The United States Government and private sector contributions to communications development - Bureau of International Communications and Information Policy, United States Department of State.

(b) CIP-Briefer: "Telecommunications Development Fund", "Regional Development (Asia-Pacific)", "Regional Development (Eastern Europe)", "Regional Development (Latin America)", "Regional Development (Northern Africa and the Near East)", "Regional Development (Sub-Saharan Africa)", "OAS/CITEL (Overview)", "OAS/CITEL (PTC II-Radio Broadcasting)", "OAS/CITEL (PTC III-Non-Broadcasting - Radio Communications)", "OECD (Overview)".

(c) Telecommunications activities by the United States Agency for International Development.

(d) Selected training programmes for foreign journalists in the United States.

(e) United States Telecommunications Training Institute: 1992 Course Catalog, Annual Report.

(f) International Media Fund Report.

(g) The Cable News Network International Professional Programme.

(h) Eastern Europe: Please stand by, Report of the Task Force on Telecommunications and Broadcasting in Eastern Europe, Advisory Committee on International Communications and Information Policy, United States Department of State, Spring 1990 - Objectives, General Findings, Related Issues, Recommendations.

(i) ITU European Regional Development Conference, Prague, 19-23 November 1991. Contribution from the Delegation of the United States of America (Executive Summary).

Documentation listed in (c) and (d) is contained in the annex to the present report, while the others are available for consultation in the Committee Liaison Unit of the Office of the Assistant Secretary-General for Public Information, room S-1000C.

This document provides an incomplete, but illustrative picture of government and private efforts to contribute to the enhancement of communication infrastructures in developing and other countries, and some recommendations for the direction which further efforts might take.

Annex I

TELECOMMUNICATIONS ACTIVITIES BY THE AGENCY FOR INTERNATIONAL DEVELOPMENT

Telecommunications are a key aspect of development and the Agency for International Development (AID) is continuing to look for ways to expand this important programme. Some examples of telecommunications projects funded by AID include the following:

Export-Import Bank

AID is currently participating in a US$ 500 million mixed credit programme with the Export-Import Bank. This programme, which is directed towards four Asian countries, has been slanted towards telecommunications. For example, US$ 58 million of the US$ 93 million expended in the Philippines is for telecommunications projects. In Thailand, over half of a US$ 128 million programme is being dedicated to telecommunications. Another US$ 30 million is being spent in Indonesia.

Egypt

As you may be aware, AID has funded the complete upgrade of the Egyptian telecommunications system. Since 1978, AID implemented a major sector study which laid the basis for funding an extensive four-phase telecommunications project in the amount of US$ 35 million. The project succeeded in the rehabilitation of the telephone networks in Cairo and Alexandria. The fourth phase introduced digital switch technology. AID efforts continue with authorization of a fifth phase.

Indonesia

AID is also involved with a separate US$ 100 million mixed credit project with the Export-Import Bank to finance AT&T for the placement of switching equipment for 350,000 telephone lines.

Eastern Europe

AID is actively involved in telecommunications projects in Eastern Europe. The projects are focused on implementing studies, seminars, workshops and exchanges, while the objectives are in the area of policy reform and regulatory restructuring. Enhancement of investment in telecommunications is promoted through provision of grants and consulting services for project analysis and feasibility studies leading to packaging for procurement.

The new Capital Projects Office in AID's Bureau for Private Enterprise will be charged with providing the leadership in using capital assistance as a tool

to promote sustainable development throughout the developing world. Telecommunications programmes will be a major component of this capital assistance effort.

Annex II

SELECTED TRAINING PROGRAMMES FOR FOREIGN JOURNALISTS IN THE UNITED STATES OF AMERICA

(Compiled in December 1991)

Introduction

This is a listing of some of the training programmes offered in the United States for foreign journalists. It is not complete, and some of the programmes listed may no longer be available, or not available for foreign journalists.

Owing to the decentralized nature of the United States educational system, there is no one central registry of all programmes. Besides such standard reference publications as Peterson's Guide, additional information on journalistic training programmes in the United States can also be obtained from:

Association for Education in Journalism and Mass Communications (AEJMC)
University of South Carolina-Journalism
1621 College Street
Columbia, SC 29208-0251

Center for Foreign Journalists (CFJ)
11960A Sunrise Valley Drive
Reston, VA 22091

Freedom Forum Media Studies Center
Columbia University
2950 Broadway
New York, NY 10027

World Press Freedom Committee
The Newspaper Center
P.O. Box 17407
Washington, DC 20041

Abroad, inquiries may also be made at United States Information Service (USIS) libraries and offices.

Selected United States training programmes for journalists

Academy for Educational Development
1255 23rd Street NW
Washington, DC 20037

Description: Organizes and conducts broadcast courses/workshops for radio and television journalists on a contract basis, usually with United States Government funding.

Participants: 25-50 per year.

Alfred Friendly Press Fellowships
1717 Massachusetts Avenue, NW
Suite 601
Washington, DC 20036

Description: Fellowship programme, brings print journalists, mostly from the developing world, to the United States for six months, of which five months are spent working as reporters on leading American newspapers and periodicals. Privately funded by the Alfred Friendly Foundation and host media organizations.

Participants: 10-12 per year.

Annenberg Washington Programme in Communication Policy Studies
Northwestern University
Willard Office Building
1455 Pennsylvania Ave. NW
Washington, DC 20004

Description: Fellowship programme. Two-week seminars to assess how communications technologies and public policies on communications affect aspects of American life.

Participants: 50 per year.

The Asia Foundation
P.O. Box 3223
San Francisco, CA 94119

Description: Institute and Foundation. Promotion and funding of training and education for Asian journalists. Supports participation of Asian journalists in academic study and training programmes, as well as observation tours in the field of broadcast and print journalism in the United States and other countries.

Associated Press
World Services
50 Rockefeller Plaza
New York, NY 10020

Description: International news agency. On request, provides training and consulting services abroad for subscribers. Subscribers pay travel and living expenses, plus a fee.

Banking Fellowship for Journalists
University of Wisconsin
Graduate School of Banking
122 West Washington Avenue
Madison, WI 53703

Description: Fellowship programme. To provide members of the business press with a better understanding of banking and, by doing so, enhance the quality and accuracy of media coverage of business and banking issues. For professional print and broadcast business journalists with a minimum of three years' professional experience.

Center for Foreign Journalists (CFJ)
11960A Sunrise Valley Drive
Reston, VA 22091

Description: Training and information center. A full-service professional assistance center for foreign journalists, news managers and their organizations; conducts practical workshops in the United States and abroad. Conducts seminars on media issues regarding the press and broadcast industries; offers consulting services and training personnel for overseas work; publishes and distributes professional how-to literature and audiovisual aids on advanced journalistic techniques. Independent and non-profit, funded by private contributions, grants and service fees.

Center for International Journalism
University of Southern California
University Park MC-1695
Los Angeles, CA 90089-1695

Description: University programme. Twelve-month master's degree, courses at university campus, September-May, and at El Colegio de México in Mexico City during the summer. Includes extensive travel throughout Mexico and a requirement to write stories for publication. Prerequisite: BA and demonstrated writing skills. Designed for professional journalists with at least five years of experience. Fellowships available.

Davenport Fellowship Programme
University of Missouri
Box 838, School of Journalism
Columbia, MO 65205

Description: Fellowship programme. Four weeks of intensive study in economics, finance, banking, accounting, current business issues and reporting techniques to improve the quality of business and economics reporting in print and broadcast media. Minimum of five years' professional experience as business reporter or editor required.

Edgar Snow Fellowships
University of Missouri
School of Journalism
P.O. Box 838
Columbia, MO 65205

Description: University programme. A two-year graduate programme for journalists from the People's Republic of China; half funded by the University of Missouri and half by news organizations from the People's Republic of China.

Participants: 5-6 per year.

Eisenhower Exchange Fellowships (EEF)
256 South 16th Street
Philadelphia, PA 19102

Description: Fellowship programme. Brings potential leaders for a three-month professional programme of travel, observation and meetings; funded partially by private and corporate donations and United States Government.

Participants: 1-2 journalists per year.

Fellowship in Law for Journalists
Yale Law School
401A Yale Station
New Haven, CT 06520

Description: Fellowship programme. An opportunity for journalists to develop a systematic understanding of the law and achieve greater sophistication in reporting on legal matters.

Fulbright Scholar Programme
Council for International Exchange of Scholars (CIES)
3400 International Drive, NW
Suite M-500
Washington, DC 20008

Description: Fellowship programme. Non-profit organization funded by the United States Information Agency. Awards grants for research or lecturing at a United States university for periods from three months to an academic year. Academic/internship programme available for professional journalists. Commission/Foundation.

Freedom Forum Media Studies Center
Columbia University
2950 Broadway
New York, NY 10027

Description: Residential fellowships for study and writing in the senior, mid-career and research levels. Journalism and communication scholars and practitioners study significant media-related questions full-time at the Center and participate in weekly fellows' seminars featuring visitors from various fields. Requires minimum of five years' professional experience.

Hubert H. Humphrey North-South Fellowship Programme
Institute of International Education
1400 K Street NW
Suite 650
Washington, DC 20005

Description: Fellowship programme. Several journalists are among fellows brought to the United States each year for a year of study at selected universities and related practical professional experience. Candidates in the field of journalism will be considered if their professional activities are managerial or administrative in nature. Fellows are nominated by United States embassies (USIS) or bilateral education commissions (Fulbright Commissions).

Participants: 2-3 journalists per year.

Institute of Culture and Communication
East-West Center
1777 East-West Road
Honolulu, HI 96848

Description: Conducts workshops and seminars for Asian/Pacific and United States journalists, largely oriented towards issues and cultural understanding rather than vocational expertise. Funding mostly from the United States Government, with some financing from Asia-Pacific Governments and project grants.

Participants: 50 Asia/Pacific journalists per year.

Institute of Current World Affairs
4 West Wheelock Street
Hannover, NH 03755

Description: On-site practical workshops for journalists in Latin America and workshops/seminars at its Miami Technical Center; aimed at Latin American and Caribbean journalists and production personnel. Also provides scholarships for Latin American and Caribbean Journalists to study at United States or Canadian universities. Privately funded by IAPA member newspapers.

Participants: up to 400 per year.

Scholarships: 5-8 per year.

Jefferson Fellowships
East-West Center
1777 East-West Road
Honolulu, HI 96848

Description: Fellowship programme for Asian/Pacific journalists and news broadcasters and United States counterparts to study together for four weeks at East-West Center, and thereafter travel for four weeks (foreign journalists in the United States and United States journalists in Asia). Administered by Institute of Culture and Communications. Funded by multi-government contributions.

Participants: 6 from Asian/Pacific region and 6 from the United States per session.

Joan Shorestein Barone Center on the Press, Politics, and Public Policy
Harvard University
79 John F. Kennedy Street
Cambridge, MA 02138

Description: Fellowship programme. Supervises a policy area in concentration for the master in public policy programme at the John F. Kennedy School of Government, including introductory survey courses, a research seminar involving a policy analysis exercise, and designing new courses; conducts research on subjects such as challenges to press freedom.

John J. McCloy Fellowship Programme
Columbia University
School of Journalism
2950 Broadway
New York, NY 10027

Description: Fellowship programme. Brings one German journalist to study for three weeks in the United States. Privately funded by the American Council on Germany.

John S. Knight Fellowships
Stanford University
Department of Communication
McClatchy Hall
Stanford, CA 94305

Description: Fellowship programme. Foreign journalists, in addition to United States professionals, spend an academic year of study at Stanford University. United States fellows privately funded by Knight Foundation. Foreign journalists funded by Reuter Foundation. Applicants must be fluent in English.

Kiplinger Midcareer Programme in Public Affairs Reporting
Ohio State University School of Journalism
242 West 18th Avenue
Columbus, OH 43210

Description: Fellowship programme. To assist journalists who want to report long-form, enterprise stories for print or broadcasting. Minimum of BA and three years' professional experience in public affairs reporting in print or broadcast journalism.

Participants: 6 foreign and 12 from the United States per year.

Knight-Bagehot Fellowships in Economics and Journalism
Columbia University
Graduate School of Journalism
New York, NY 10027

Description: Fellowship programme. To improve the quality of economics and business journalism by expanding journalists' understanding of business, finance and economics with formal training. Minimum of BA and four years' professional experience as a journalist.

Knight Center for Specialized Journalism
University of Maryland
College of Journalism
Journalism Building, Room 2109
College Park, MD 20742

Description: Fellowship programme. Two to three courses each year, from one week to one month, to provide experienced journalists fundamental information on special subjects, such as the law, science, medicine, and economics, thus enhancing their coverage of complex subjects. Must be experienced as a reporter or editor covering, or soon to be assigned to, the subject of the course offered.

Knight Science Journalism Fellowships
Massachusetts Institute of Technology (MIT)
Room E40-373
Cambridge, MA 02139

Description: Fellowship programme. Foreign journalists may apply, but must have sponsors to fund their participation in the programme.

Media Studies Project
Woodrow Wilson International Center for Scholars
Smithsonian Institution
370 l'Enfant Promenade, SW
Suite 704
Washington, DC 20024

Description: Fellowship programme. Offers research grants at the Wilson Center to scholars and journalists engaged in media research.

Michigan Journalism Fellows
University of Michigan
2072 Frieze Building
Ann Arbor, MI 48109

Description: Fellowship programme. Foreign journalists join United States colleagues in an individually tailored academic year of study at the University of Michigan. Funding for international fellows is arranged from outside sources.

Participants: 4 foreign and 10 from the United States per year.

MLB Science Writing Fellowship Programme
Marine Biological Laboratory
Woods Hole, MA 02543

Description: Fellowship programme. Four- to eight-week programmes to provide professional journalists an opportunity to observe the process of science, working closely with investigators, without the obligation to report results. To enhance relations between journalists and scientists. A basic knowledge of biological principles is advantageous, but applicants with advanced degrees in biology or extensive laboratory training are not encouraged.

NATO Fellowships
Council for International Exchange of Scholars (CIES)
3400 International Drive, NW
Suite M-500
Washington, DC 20008

Description: Fellowship programme. Limited number of 2- to 12-month fellowships and grants for journalists from NATO countries.

Nieman Fellowships
Nieman Foundation
Walter Lippmann House
Harvard University
One Francis Avenue
Cambridge, MA 02138

Description: Foreign journalists join a group of United States journalists for one academic year of study at Harvard. Foreign journalists must obtain funding by successfully competing for the few spaces available under sponsorship of restricted grants through Nieman Foundation, or by securing their own financial backing from other sources.

Participants: 6-8 foreign and 12 from the United States per year.

Operation Crossroads Africa, Inc.
150 Fifth Avenue, Suite 310
New York, NY 10011

Description: Private agency. As part of the African and Caribbean Leaders programme, brings senior African and Caribbean journalists to the United States for professional orientation tours; usually under USIA auspices.

Poynter Institute for Media Studies
801 Third Street
St. Petersburg, FL 33701

Description: Fellowship programme. Three dozen 1- to 10-week seminars annually in four areas of study: writing and editing, graphics and design, media management and media ethics.

University of Hawaii
Department of Journalism
2550 Campus Road
Crawford 208
Honolulu, HI 96822

Description: Brings journalists from the People's Republic of China for journalism study and training at the university, followed by two weeks of travel in the United States to observe news operations. Nominations from news organizations in the People's Republic of China. No individual applications accepted. Funding by Parvin Foundation with support from the university, the East-West Center, Chinese news organizations and United States foundations, including the Gannett Foundation, the Starr Foundation, and the United Board for Christian Higher Education in Asia.

Participants: 10-13 journalists per year.

United States Information Agency (USIA)
Bureau of Educational and Cultural Affairs
301 4th Street, SW
Washington, DC 20547

Description: Brings journalists and media specialists to the United States each year, many on individual or group 30-day visits as part of broader government educational and cultural exchange programmes. Nearly all programmes originate with USIS offices abroad. Preference is for projects on media principles, practices and management, rather than technical training.

Participants: Several hundred per year.

United States-South Africa Leader Exchange Programme (USSALEP)
1700 17th Street NW
Suite 508
Washington, DC 20009

Description: Annually sponsors a South African journalist to participate in the Nieman Fellowship at Harvard University. Conducts ongoing media training programmes in South Africa. South African journalists may apply for participation in USSALEP's career development training programmes which provide for short-term study and training in the United States. Also serves as liaison for Media Workers' Association of South Africa.

Voice of America (VOA)
International Training Center
330 Independence Avenue SW
Room 4628
Washington, DC 20547

Description: United States Government agency. Brings journalists, managers and technicians from developing world to Washington, D.C., and sends specialists abroad to conduct two six-week training courses in broadcast journalism, production technology, sales and management, studio design and operation skills, and issues of international concern. Courses are taught in Arabic, Creole, English, French and Spanish. Funded by the United States Government with contributions from a variety of private groups including universities, associations, media organizations and private individuals.

Participants: 200 or more per year.

William Benton Fellowships in Broadcast Journalism
University of Chicago
5737 South University Avenue
Chicago, IL 60637

Description: University. Grants 12 fellowships per year, some to foreign broadcast journalists with full salary for nine months of study at the University of Chicago. Radio and television journalists are eligible. Foreign broadcast journalists must apply by 1 March.

World Press Freedom Committee (WPFC)
The Newspaper Center
P.O. Box 17407
Washington, DC 20041

Description: Provides experts to conduct training programmes for journalists in developing countries; also grants for workshops and publication of professional handbooks; part of broad programme to support an independent media and improve professionalism. Funded solely by independent media, mostly from the United States.

World Press Institute (WPI)
Macalester College
1600 Grand Avenue
St. Paul, MN 55105

Description: Fellowship organization. Brings print and broadcast journalists to the United States for four to six months of study, work and travel. Funded by media, corporate and individual donations.

Participants: 8-10 journalists per year.

ZIMBABWE

[Original: English]

[3 May 1993]

Furthering the development of communications infrastructures

One of the factors which contribute to the weak diffusion of the realities of the member States of the Southern Africa Development Community (SADC) is the low level of development of communication infrastructures. Whereas the great companies of radio and television from the countries of the northern hemisphere, such as the British Broadcasting Corporation and the Cable News Network, can reach countries of the South, including SADC countries, thus promoting the image of their zone, stations from our region sometimes do not manage to reach more than a radius of 100 kilometres.

The fact that of not yet having managed to extend a telecommunications network through the utilization of satellites, or their complete absence, makes the situation even more dramatic.

As far as the written press is concerned, it is possible to identify several limitations, namely, weak capacity, and a weak transportation network which does not allow the distribution of newspapers and magazines with desirable rapidity. In this field, the main objective is the national and/or regional informative coverage, including all social media.

In developing countries, due to the common characteristics, namely, high rates of illiteracy and poverty, radio is considered as a social media which can better contribute to the fulfilment of the objectives defined for the area of communication. It has also been recognized, however, that there is a need to accelerate the establishment of television stations, taking into account the communicative power of television.

In this context, in the process of development of communication infrastructures, SADC member States will give priority to radio, and without deviating from this priority, they will give special attention to the establishment of television in their countries and in the region. Therefore, it is necessary to guarantee a permanent relationship between development plans for television and radio with those for the field of telecommunications.

The contribution of the sector to this area fundamentally can be the mobilization of national, regional and international funds for development of communication infrastructures.

There is an urgent need to develop cooperation and the southern African countries are in a good position to develop such cooperation, standardizing the systems of collection, management and dissemination of specialized information, or programme experts for the interchange of experiences. This also implies the necessary cooperation in the promotion of their products and information services.

Training of journalists and other information professionals

It is not possible to guarantee free circulation of information and development of communication infrastructures without taking into account the human factor. In other words, the entity which will ensure the functioning of information should similarly provide development of human resources.